“My name is Jim. I am a person with Alzheimer's. We attended the session this evening where we did an interactive development of a song. It was very engaging. It brought us out of our shells. It helps both those caregivers who are quote normal and those of us with the disease to have fun. That gets to the gist of improving the quality of life of those with Alzheimer's. We’re not just looking for a cure here. We’re looking for an improved lifestyle and this helped.”

-Participant in Dementia Arts on Capitol Hill

“We’re not just looking for a cure here.”
Heartfelt thanks for the support of Dementia Arts on Capitol Hill to Senator Tom Udall and Congressman Ed Markey. Gratitude to the Alzheimer’s Foundation of America; the Helen Bader Foundation; the Metlife Foundation and the Pabst Charitable Foundation for the Arts and to our partner National Center for Creative Aging. Your dedication and commitment to improving the lives of our elders is beyond praiseworthy.

Senator Udall said during the Research Panel Briefing about visiting the week-long, exhibit in the rotunda of the Russell Senate Office Building:

“One of the things that moved me, was a quote that said, ‘The revelation that I can’t remember but I can imagine blessed my mind heart and soul.’ That is what that whole exhibit is about and it is a very special exhibit.”

Dementia Arts on Capitol Hill participating organizations: the National Center for Creative Aging; the Alzheimer’s Poetry Project; KAIROS ALIVE!; Meet Me at MoMA; SongWriting Works and TimeSlips have since formed a research coalition, with Kate de Medeiros, PhD, Assistant Professor, Miami University and Daniel Kaplan, Hartford Geriatric Social Work Doctoral Fellow, Columbia University.

We seek to push forward our understanding of dementia arts and to combine forces with scientists to further that knowledge.

This work will help us support our position to advocacy groups, government agencies and the general public that arts programming can help people living with dementia now.

As Richard Taylor said in his moving testimony during the Research Panel Briefing, “It is a moral imperative to support those who for no reason of their own cannot meet their own needs.”

May we continue to do everything in our power to serve people living with cognitive impairment and to challenge ourselves to find the most creative ways to meet those needs.

Sincerely,

Gary Glazner
Founder and Executive Director
Alzheimer’s Poetry Project
“I had the opportunity to attend the briefing yesterday on the Dementia Arts Project. I really enjoyed all of the speakers; Richard’s words were especially touching. I am writing to you because my grandmother has Alzheimer’s.

Thank you again for your presentation yesterday. I was very surprised to be so moved on such a personal level by one of the multitude of briefings I attend.”

-Caitlin Craft, Senate Intern
DEMENTIA ARTS ON CAPITOL HILL MISSION
To give the creativity of people navigating memory loss a national showcase and bring to the forefront this powerful response to America’s aging population. To provide compelling examples to answer the question of what can be done today to improve the quality of life of people living with dementia and their families.

Dementia Arts on Capitol Hill (DACH) was co-produced by the Alzheimer’s Poetry Project and the National Center for Creative Aging

Partner Organizations included:
Alzheimer’s Association, Washington DC Chapter; Center for Aging Health and Humanities; Generations United; Iona Senior Services and Society for Arts and Healthcare

HIGHLIGHTS
• Over 5,000 people passed through the Rotunda of the Russell Senate Office Building during the exhibit from September 17 to September 21, 2012.

• Over 300 people attended seven outreach arts events as part of the Dementia Arts Festival at Washington DC assisted living and adult day care centers. Over 15 new works of art, including dances, poems and songs were created.

• Over 100 people attend the culminating event and reception at the Memory Arts Café at Iona Senior Services.

• The research panel briefing with over 100 people attending the event was standing room only. Senator Tom Udall and National Endowment of the Arts Chairman, Rocco Landesman spoke at the event.

• Testimony at the research panel briefing indicated preliminary research showed that quality of life is improved and that health care cost savings may be attained through the use of arts programming for people living with dementia.

Gary Glazner, Trish Foschi, Senator Tom Udall, and Guest Poet, Stuart Hall (Left to Right)
PARTICIPATING ORGANIZATIONS:
Alzheimer's Foundation of America, NY
Arts and Minds, NY
Arts School, Alzheimer's Association, NM
Central and Western Virginia Chapter of the Alzheimer's Association, WV
Elders Share the Arts, NY
Cathy Greenblat, Seeing Alzheimer's Differently, CA
The Intergenerational Schools, OH
Jefferson Area Board for Aging, WV
Kairos Dance- Dancing Heart, MN
Kokuwahine, Kapi`olani Community College, HI
Mindset Poetry, Alzheimer’s Association, MA
Minneapolis Institute of Arts, MN
Museum of Modern Art, NY
New York Memory Center, NY
Palace of the Governors Press, NM
Sierra Vista Assisted Living, NM
Songwriting Works, WA
TimeSlips, WI
The Gathering Place, WI

PANEL BRIEFING ON DEMENTIA ARTS RESEARCH:
Guest Speakers:
Senator Tom Udall
Rocco Landesman, Chairman, National Endowment for the Arts
Guest Poet: Stuart Hall
Panel Chair: Sunil Iyengar, Director of Research and Analysis, National Endowment for the Arts.

Panelists:
• Dr. Anne Basting, Executive Director, Center on Age & Community and founder, TimeSlips.
• Maria Genné, founder, KAIROS ALIVE!
• Margery Pabst, Executive Director, Pabst Charitable Foundation and author of “Enrich Your Caregiving Journey.”
• Dr. Richard Taylor, leading advocate for people living with cognitive impairment.
• Dr. Linda Levine Madori, founder, Therapeutic Thematic Arts Programming for Older Adults-TTAP Method.
“A year and a half ago the Secretary of Health and Human Services Kathleen Sibilus and I co-convened a daylong summit at the NEA that resulted in a white paper that we co-published. Out of that white paper, we created an inter-agency task force of 14 federal agencies to encourage more and more rigorous research on how the arts can help individuals achieve their full potential at every stage of life.

Last week the National Institute of Academies of Sciences hosted a formal workshop along with the National Institute of Health, office of Behavioral Social and Science Research National, its Center for Complementary and Alternative Medicine and the National Institute on Aging.

I am thrilled that our colleagues here on Capitol Hill have also embraced these issues. Congressman Markey is the co-author of the National Alzheimer’s Plan Act so having him embrace the arts as a core sector that can help improve life for people living with Alzheimer’s in this country is of vital importance in moving this work forward and Senator Udall, my good friend has been a champion of the arts across the board.”

-Chairman, National Endowment for the Arts, Rocco Landesman

“Artists challenge us and force us to look at things in different ways. Artists sometimes tell us things we don’t want to hear. Sometimes the wrath of society comes down on artists. Artists are very special to all of us. We should have an openness, open our minds, our hearts, our souls.”

-Senator Tom Udall, New Mexico

CONFETTI
My mind’s not at all a blank slate,
Though I cannot keep track of the date
Or the day of the week,
And facts play hide-and-seek,
For my mind to be blank would be great.

Instead it is wired like spaghetti;
It conflates the important and petty;
The connections of things
Are like tangles of strings
Or like celebratory confetti.

“One of the research projects that we have been part of with St. Catherine University, studied and analyzed the measurements that were taken over a year looking at participants who were dancing on a weekly basis and they found: significant improvement in balance, cognition, and depression indicators in the first three months. During the next nine months, stabilization. They found increased physicality, socialization and reminisce and enhanced sense of personhood. The sessions were participant centered and stimulated a sense of creativity.”

-Maria Genné, KAIROS ALIVE!
Another question we are asking is how can the arts be applied to alleviate stress in caregivers? When you alleviate stress in caregivers you are helping to take care of their care partners. We are currently doing research and are in our 18-month of trials on a condition called ‘compassion fatigue.’ We are putting ‘compassion fatigue’ under the microscope to see what chemicals in the body are responding to stress. We are building on our finding to create arts interventions for professional and family caregivers.”

-Margery Pabst, Pabst Charitable Foundation for the Arts

“In 2011, Edwards Hospital which has a geriatric center, had a high incidents rate of falls and they had a tremendously high rate of aggressive behaviors on the dementia unit. I conducted an educational session for all of the caregivers on the unit, including the nurses, the dietitian, the art therapist, the music therapist, the doctors and the maintenance people. What the staff learned was how to communicate through our environment or using an object around a theme. So when the nurse would go up to someone and say, ‘Mary, I’d like to give you your pill today.’ If the theme is love she could say, ‘You know what? I have a new grandchild and that’s my new love. Who do you love in your life?’ Changing the way we interact with each other. Changing the culture of care so that it is ongoing. It’s daily. It’s in the moment.

The chief administrator wrote, ‘Every administrator serving the healthcare industry recognizes the important balance between providing optimal care while keeping health costs down. The TAPP Method has proven to do just that. After six months, aggressive behaviors and falls were significantly decreased. The hospital has calculated $160,000 saved in direct healthcare costs.’”

-Linda Levine Madori, Therapeutic Thematic Arts Programming (TAPP) Method
“As an artist, I’m now building on the TimeSlips approach – seeing how it can be used to foster collaboration and community building in larger settings, over time. The Penelope Project was a two-year endeavor in which an entire retirement community (nursing home to independent living) read the Odyssey over the course of a year.

Students and staff facilitated improvisational sessions inspired by the story of Penelope, the wife of Odysseus and noble, cunning queen of Ithaca. Through collaboration with a professional theater company, the staff, students, and residents created a professionally produced play, staged through the facility. A 100 page program evaluation is nearing completion.

It identifies several qualities as contributing to its success – qualities that bear further research:
- partnered (inter-institutional, inter-generational)
- integration and acceptance (all activities were accessible to people with cognitive and physical disabilities)
- devising and creative practice (building on all participants interest, needs and expertise)
- rigorous (followed highest standards of creative and care practices)
- extended and progressive (duration enables skill building, deepening of ideas and ongoing recruitment)
- applying myth (beyond/outside of time; tapping into core human conditions/themes, offering a spiritual connection)

Our new project, ‘Shipwrecked!’ will follow a similar structure, and endeavor to bring creative engagement to people living at home.

To me – the future of research in arts/dementia rests in finding these common mechanisms.”

-Anne Basting, TimeSlips
Hello, my name is Richard Taylor; I am a retired psychologist living with the symptoms and diagnosis of Dementia, probably of the Alzheimer's type. Since hearing the words ‘Richard you have Dementia’ I have painted, danced, written prose and poetry, and otherwise participated in creative engagements (I refer to them as socialceuticals) with several members of this panel. I have ‘lived experience’ as a person with dementia through many of the programs funded by you, created by you, and led by you.

Recently, Christopher Nadeau the Executive Director at the New York Memory Center, a true believer in bringing the arts and crafts into the lives of folks living with all forms, all levels, and intensities of dementia, concluded: ‘There is life after diagnosis and there is a life worth living that can be right and rewarding. The arts really invigorated folks in a way the respects and honors the person for their uniqueness. It creates a level of cohesion and empowerment and energy that you just can’t explain.’

My goal for the next four minutes is to explain just how and why this level of cohesion and empowerment and energy works. I do not claim to be the voice of dementia; I am Richard reporting on my experience with these feelings and reaction from the inside out.

Currently I am living with four primary disabilities created by the symptoms of dementia. I forget more than any of you. When I can remember a shared experience it is most likely different in both subtle and sometimes fundamental ways from any of you. Layer upon layer of these apparently twisted memories create confusion when I attempt to draw conclusions based upon memories. And finally, and most vexing to yours truly, I have pretty much lost control of my attention. I find myself answering email and suddenly getting up to cut the grass, only to leave the mower running so I can scan the newspaper. These symptoms have negatively influenced my self-esteem, my moods, my thought processes, and my self-confidence.

The stigmas that many now use to scare others into donating and supporting increased funding for specifically Alzheimer’s cure research, stigmas such as I am fading away, I will die because of my dementia, I will lose my soul, I will become a shell of myself. These stigmas reside just as much in me as they do in your hearts and minds and in the hearts and minds of donors, caregivers, and professionals.

To some extent Christopher’s comments reveal them to be alive between his ears and in his heart, even though he is one of the more enlightened souls working with people with dementia. Why is it everyone is so amazed when we dance, sing, and write? Could it be we have been hitherto written off as being fully human? As our symptoms increase do our needs for happiness, connectedness, friendship, self-esteem decrease? Of course not. I will be a complete human being until about two minutes after I have drawn my last breath. I will not always be able to meet all my own needs, I will need enablers rather than disablers to surround me. You are all enablers, what you do enables me to be me. Do not be surprised or confused. Do not leave me feeling good even great about myself only to be wheeled back into my lonely room after your activity period.

Please do not give up on me when I do not voluntarily communicate as you. Assume the best for me, and in me. Speak to me as if I am all here. It is a moral imperative to support those who for no reason of their own cannot meet their own needs. A clean bed, a warm meal, surroundings that mimic a hotel – these are the basic needs. It is the higher level needs you all best support. The needs that bring a smile to my face, a bounce to my step, and a handshake, a hug, or a kiss for you when you leave.

It’s not complicated understanding who I am once you get past the stigmas. I am Richard, a whole human being living with the disabilities associated with the symptoms of Dementia. Thank you for the opportunity to provide an inside out perspective into these proceedings.”

-Richard Taylor, Alzheimer’s from the Inside Out
RESEARCH COALITION

Working in partnership with the National Center for Creative Aging; the Alzheimer’s Poetry Project; KAIROS ALIVE!; Meet Me at MoMA; SongWriting Works and TimeSlips have formed a research coalition with Kate de Medeiros, PhD, Assistant Professor, Miami University and Daniel Kaplan, Hartford Geriatric Social Work Doctoral Fellow, Columbia University. In an excerpt from our first research proposal written for the National Institute of Health, Dr. de Medeiros writes:

“One of the primary goals of dementia research has been to find successful interventions that slow disease progress and/or restore lost abilities. Increasingly, dementia care interventions that utilize the cultural arts (e.g., dance, storytelling, music) have gained attention for their ability to generate significant social and behavioral changes, although enthusiasm for their success has been dampened by methodological weakness (e.g., small sample sizes, lack of randomized design).

To better understand how the cultural arts affect change, several things are needed: a basic understanding of how the cultural arts operate, the mechanisms that are involved, what behavioral and emotional benefits are present, at what level change occurs (e.g., individual, larger cultural units), and how often benefits should be measured.

The proposed project uses an innovative approach to overcome paradigmatic challenges involved in understanding the behavioral and emotional processes in cultural arts programs for people with dementia. It will convene transdisciplinary teams of artists, researchers, clinicians and practitioners, and others to accomplish the following specific aims:

1) Delineate and define the key components (e.g., socialization, movement, communication, memory) of cultural arts dementia programs. This includes a complete description of the program (what activities are involved), frequency (e.g., times offered per week), and duration (e.g., length of time per session).

2) Identify and describe the cultural contexts (e.g., social structures of residents) in residential long-term dementia care. This includes identifying how and under what conditions these groups operate.

3) Use the key cultural contexts and program components as a guide to describe and operationally define the behavioral and social processes at work during cultural arts programs to identify and understand the mechanisms at work.

4) Identify optimal measurement instruments, study designs, and research methodologies for examining behavioral and social processes.

5) Develop a research toolkit based on the findings of aims 1-4. The toolkit will be accessible to the public via internet.

6) Establish a research infrastructure for future studies of behavioral and social processes in arts-based dementia programs.

Our project will provide a framework that challenges existing cultures of research and practice and will ultimately improve health care delivery to people with dementia. It will deliver new insights into the behavioral and emotional processes involved in cultural arts programs and interventions and provide an important and currently-lacking foundation for future research.”

In addition to working together to seek research funding, in May the group will participate in a retreat organized by the National Center for Creative Aging with partial funding from the Pabst Charitable Foundation for the Arts to take place at the Atlantic Center for the Arts in order to build a toolbox of “best practices,” for dementia arts. The initial steps of identifying the common elements of dementia arts serve both our research goals and our goals in creating a “best practice” toolbox to further the field of dementia arts.
A highlight of the project comes from the response of a friend of one of the men living with dementia who attended our outreach session at Grand Oaks Assisted Living Facility at Sibley Memorial Hospital.

“I’m here today with an old, old friend of sixty years. It was exciting to see how my friend who is, well you have to say so out of it, responded and participated and repeated the words and came up with the ends of poems that he knew. It was all very encouraging.”
This exhibit is a celebration of artwork, dance, music, poetry, storytelling, and theater created by people living with Alzheimer’s disease and related dementia and their care partners.

The exhibit was displayed in the Rotunda of the Russell Senate Office building from September 17 to September 21, 2012 and consisted of ten panels. Nine panels were 8 by 8 feet containing images and text and one panel was a handmade quilt.
“We come into this workshop and we can focus for 45 minutes and the rest of the world can just go on. It is refreshing. I feel energized.”

My mind’s not at all a blank slate,
Though I cannot keep track of the date
Or the day of the week,
And facts play hide-and-seek,
For my mind to be blank would be great.

Instead it is wired like spaghetti;
It conflates the important and petty;
The connections of things
Are like tangles of strings
Or like celebratory confetti.
Elder Poet,
New Mexico

WRITTEN BY AN ELDER POET,
NEW MEXICO

This exhibit celebrates the creativity of people living with dementia and their care partners.
This exhibit celebrates the creativity of people living with dementia and their care partners.

**ALZHEIMERS**

These people have trouble remembering. Imagine what you would feel being lost in your memory!

Written by a youth poet, age 12.
DANCE PERFORMANCE
MINNESOTA

“They take the everyday simple things in life and make them celebratory.”

INTERGENERATIONAL DANCE PERFORMANCE
VIRGINIA

DEMINTIA ARTS

This exhibit celebrates the creativity of people living with dementia and their care partners.

DEMENTIA

It gallops in silently on powerful hoofs
Snatching sweet, precious, forgotten memories
Turning true-blue loyal friends into treacherous strangers
Clogging synapses with emptiness
Crumbling trust into excruciating paranoia
With bleak darkness comes the anxious wakefulness of broad daylight
And bitter terror encompasses every living fiber
“If I sleep, where will I be when I wake up?”
The compulsion to run, the paralysis of fear
Mature, child-like dependence
Retracing youthful development, but in rapid reverse
Cureless medicines, meaningless conversations
Leading up to the inevitable.

WRITTEN BY A YOUTH POET, AGE 13
MASSACHUSETTS

PET THERAPY
STATE?

EXHIBIT PANELS
This exhibit celebrates the creativity of people living with dementia and their care partners.

OUT OF THIS WORLD WE MAKE A POEM (after Psalm 104)
Oh how magnificent, how fantastic with it all!
Oh how outstanding, how majestic is all!
The universe is full of light
So good and wonderful and bright
It’s so alive, it’s life itself!
It’s life outstanding
Small mouse, big elephant – how fantastic with it all!
Love and benevolence – how majestic is all!
The galaxies, planets and star
Di kinderlach with their guitars
It’s meaningful, it’s full of life
And understanding

DI KINDERLACH = THE CHILDREN

“We have gone from being equal partners as husband and wife to being caregiver and caretaker. However when we come to the museum, we become a couple again.”
THE REVELATION THAT ‘I CAN’T REMEMBER BUT I CAN IMAGINE,’ BLESSED MY MIND, HEART, AND SOUL.

FAMILIAR FACE
I look in the mirror, I see a face...familiar? I look beside and there stands someone eager and willing to help...why? So many come to see me...who are they? I sit among others...strange how they know my name. It is mealtime...I was an amazing cook...yet there is a young girl feeding me? I feel the need to go to the bathroom...why won't the words leave my thoughts? So much confusion...so many questions...so much fear...who am I? Movies...games...arts and crafts...oh how I could crochet! Darkness falls...strange dress I am wearing to bed...I feel chilled! Lights out...8PM I hear? Could it be that I no longer read before bed? The night is long...where am I? I lie here and wait...morning has come! I look in the mirror, I see a face...familiar.

STORYTELLING
WISCONSIN

This exhibit celebrates the creativity of people living with dementia and their care partners.
POETRY WORKSHOP
CONNECTICUT

“I have lived here for a year. This is the first time I have stayed for an activity to the end. You made us all poets”

DUCK OR DUCT TAPE?
Use duck tape to deprive a wart of a cultural experience
Duck tape an alligator’s mouth shut
Or anyone’s!
Silence is golden, but duck tape is silver
Fix the leak in a boat,
Fix the sole of your shoe,
Fix your car
Make a cardboard boat, not for a long cruise.
Made a dress duck tape prom dress competition
Flowers out of duck tape
Duck tape flowers are always in bloom
Solve world peace with duck tape
Not enough duck tape in all the world to solve world peace
Cooking with duck tape, fire’s too hot
Be careful how hot you cook with duck tape cookware.
Make a splatter cover
Take splinters out
Wrap a fish in duck tape, when you take it off – it’s scaled!
Trout tape, fish tape, sucker tape
Take pin feathers off of chickens

WRITTEN BY ELDERS POETS, WISCONSIN

This exhibit celebrates the creativity of people living with dementia and their care partners.

EXHIBIT PANELS
Handmade Quilt, Alzheimer's Foundation of America
To Senator Tom Udall and Congressman Ed Markey, thank you for your leadership and support of Dementia Arts on Capitol Hill.

We thank the Alzheimer’s Foundation of America; the Helen Bader Foundation; the Metlife Foundation and the Pabst Charitable Foundation for the Arts for your vision and support for the creativity of people navigating memory loss and their families.

Thanks to everyone at Senator’s Udall’s office for your support with special acknowledgment to Jeanette Lukens and Anthony Sedillo for your diligence and hard work every step of the way.

To MaryAlice Parks thank you, for the initial idea of creating an art exhibit honoring people living with dementia. Thanks to Eliza Dewey and Sara Schaumburg and everyone at Congressman Markey’s office for your support.

To Rocco Landesman, Chairman and Sunil Iyengar, Head of Research for the National Endowment for the Arts thank you for your testimony on our research panel briefing and for your advocacy for the arts and aging field.

To Gay Hannah and the staff of the National Center for Creative Aging our heartfelt gratitude for partnering with us on the project. A special acknowledgment to Katie Fitzgerald and Alecia Torres de Valdez for their hard work.

To Anne Basting, Judith-Kate Friedman, Maria Genné, Linda Levine Madori, Margery Pabst, and Richard Taylor thank you for your passionate and knowledgeable testimony during our research panel. Stuart Hall we all love your poetry!

To Sally White and everyone at Iona Senior Services thanks for hosting the Memory Arts Café and for your stellar work in outreach to the Washington DC community. Special thanks to Sharon O’Connor and Jackie McGeehan for your help and encouragement. To Patricia Dubroof, thanks for your work on the Memory Arts Café and for hosting us at the VA Hospital.

Thanks to Shelly Edwards and the staff of the Alzheimer’s Association, Washington DC Chapter for promoting the project and for your last minute video tech support!

Thanks to Beverly Lunsford and the Center for Aging Heath and Humanities for your help with outreach.

To Donna Butts and Leah Bradley of Generations United your guidance is invaluable.

To Anita Boles and everyone at the Society for Arts and Healthcare (now Global Alliance for Arts and Health) thanks for your support. Special thanks to Michelle Mariano for going above and beyond.

Thank you to Tom Leech of The Press at the Palace of the Governors for fine printing Stuart Hall’s poem.

To Carolyn Halpin-Healy of Arts and Minds, thanks for your curatorial expertise in preparing the exhibit panels to safety travel home.

For innovative design and saving the day many times, thanks to Sheila Donahue and Greg Scott and the staff of On Track Marketing, Inc.

To all the artists and arts organizations, we thank you for your work on a daily basis for people living with memory loss and we praise you for your inspiration.

To Lisa Auter, Zoë Bird, Fabu Carter, Joanne Dwyer, Cari Griffo, Don McIver, Rachel Moritz, Michelle Otero, Bohdan Piasecki and Lars Rupple of the Alzheimer’s Poetry Project, as always thanks for your support and creativity. Thanks to Brooklyn Arts Council, Center for Community Stewardship and New Mexico Literary Arts for your fiscal sponsorship and support.
## Dementia Arts on Capitol Hill Budget

### Income

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>MetLife Foundation</td>
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<tr>
<td>Pabst Charitable Foundation for the Arts</td>
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<tr>
<td>Helen Bader Foundation</td>
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<tr>
<td>Alzheimer's Foundation of America</td>
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**Total Income** $30,000

### Expenses

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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Administration</td>
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<tr>
<td>Stipends for Research Panel Speakers and Project Artists</td>
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<td>Design</td>
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<td>Production &amp; logistics</td>
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<tr>
<td>Art &amp; web production</td>
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<td>Programming &amp; database</td>
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<td>Printing and Manufacturing</td>
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<td>Delivery &amp; shipping</td>
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<td>Travel for Panel Speakers and Project Artists</td>
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<td>Marketing print and radio ads</td>
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<tr>
<td>Fiscal Sponsor Fees</td>
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**Total Expenses** ($30,000)